

BOOK REVIEW

The Eternity Portfolio

by Alan Gotthardt

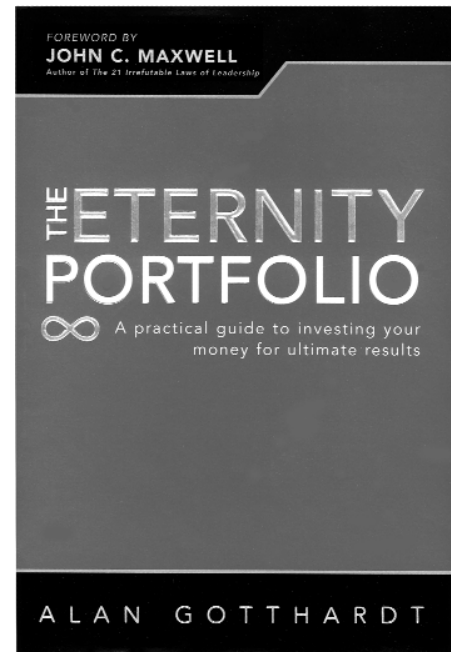
A Generous Giving Book, Tyndale House Publishing, Inc., Wheaton, IL

As imperfect human beings, our relationship to our wealth can be a moving target. Depending on the particular financial stresses in a given week, priorities can become blurred and the temptation to worry can be strong. *The Eternity Portfolio*, by Alan Gotthardt, offers some excellent tools for keeping that relationship in good shape.

In the first three chapters, the author leads the reader through a simple biblical understanding of investing, through the lens of our vision (values plus expected rewards), strategy (discipline plus wisdom) and results (rewards); followed by an examination of eternal rewards and how our understanding of them can influence our giving. The third chapter ends with an overview of the Eternity Portfolio Strategy—a customizable approach designed to help the Christian investor develop a plan which leverages vision with investments to produce eternal results, while still taking care of personal financial needs and family.

The next chapters systematically reveal useful insights on determining how much to give, setting up “finish lines,” defining financial independence, what type of investments to make, and designing your portfolio. The topics are handled deftly, sprinkled with real life examples and helpful charts, carrying the reader through at an efficient, enjoyable pace.

The final chapters deal with the importance of accountability, finding good investments, asking the right questions, and the difference between a living legacy and a financial one. The last chapter is titled “Seven Principles for Honoring God and Creating Maximum



Leverage Through Your Giving,” and is followed by four appendices containing interesting case studies (in more detail), a sample Eternity Portfolio Policy Statement to get you rolling, a concise Due Diligence Checklist, and a short list of additional resources.

Not only is this a good read, it is laid out intuitively for the reader interested in tangible results, with discussion questions at the end of each chapter and enough examples even the less experienced investor should have no trouble keeping up.

To paraphrase the late Larry Burkett, founder and former chairman of the board for Crown Financial Ministries, this book is a must-read for anyone wanting to experience the joy and excitement that comes from investing in eternity. Don’t miss out on this opportunity of a lifetime. 🌱

To learn more about *The Eternity Portfolio*, or to order a copy, go to www.eternityportfolio.com

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